

Bernd Marin (Ed.)

Governance and Generalized Exchange

Self-Organizing Policy
Networks in Action

European Centre for Social Welfare Policy and Research

Campus / Westview

How is societal self-regulation and governance through complex policy networks possible at all ? What explains success or failure of joint macro-economic management in areas such as employment, industrial, technological development, monetary and fiscal policy ? What makes associational interest intermediation in labor relations or environmental protection through chemicals control policy viable or ineffective?

These books are an attempt to use network thinking in policy field analysis and in grounded, middle-range social science theory. It focuses on key notions such as *antagonistic cooperation*, *transaction-chains*, *self-organizing policy networks* and, above all, *generalized political exchange*. A number of prominent social scientists and policy analysts — among them leading scholars in sociology, political science, law, economics, and organization — critically respond to this preliminary conceptual proposition and offer alternative theoretical views.

The two volumes complement each other: **Generalized Political Exchange** develops the base by presenting competing as well as converging theoretical perspectives; **Governance and Generalized Exchange** confronts various analytical models with a diversity of empirical evidence, ranging from historical documents and case study material to cross-national comparative statistical data.

**Generalized
Political Exchange**

**Governance and
Generalized Exchange**

with contributions from

David A. Baldwin
Paolo Ceri
James S. Coleman
Karen S. Cook
Mark Elchardus
Erhard Friedberg
Ian R. Macneil
Bernd Marin
Antonio Mutti
Michael Wagner

Colin Crouch
Klaus Gretschmann
Peter Kappelhoff
Patrick Kenis
Franz Urban Pappi
Leonardo Parri
Victor A. Pestoff
Fritz W. Scharpf
Volker Schneider
Franz Traxler
Arthur F. P. Wassenberg
Helmut Willke
Paul Windolf

Bernd Marin has been Director of the European Centre in Vienna since 1988.

ISBN 3-593-34397-5 Campus Verlag
ISBN 0-8133-8291-2 Westview Press

CONTENTS

<i>Preface</i>	11
Introduction <i>Bernd Marin</i>	13
I Genetic-Evolutionary and Comparative-Historical Perspectives	
Political Exchange, Collective Action and Interest Governance. Towards a Theory of the Genesis of Industrial Relations and Corporatism <i>Franz Traxler</i>	37
Generalized Political Exchange in Industrial Relations in Europe during the Twentieth Century <i>Colin Crouch</i>	69
II Macroeconomic Management and Policy Regimes: Towards an Institutional Analysis	
The Political Calculus of Inflation and Unemployment in Western Europe. A Game-Theoretical Interpretation <i>Fritz W. Scharpf</i>	117
Political Exchange: A Theoretical Reconsideration and Some Empirical Evidence from Taxation <i>Klaus Gretschmann / Patrick Kenis</i>	147
III Policy Network Analysis and Generalized Control	
Control as a Generalized Exchange Medium within the Policy Process? A Theoretical Interpretation of a Policy Analysis on Chemicals Control <i>Volker Schneider</i>	171
Political Exchange on a Perfect Market? An Alternative Model and an Empirical Test <i>Peter Kappelhoff / Franz Urban Pappi</i>	189

IV Territorial Politics and Intergovernmental Relations

Territorial Politics and Political Exchange: American Federalism and French Unitarianism Reconsidered <i>Leonardo Parri</i>	211
---	-----

V Generalized Political Exchange and EEC-Policy Synchronisation

Political Intervention — Operational Preconditions for Generalized Political Exchange <i>Helmut Willke</i>	235
--	-----

Games within Games: On the Politics of Association and Dissociation in European Industrial Policy-Making <i>Arthur F.P. Wassenberg</i>	255
--	-----

VI Beyond Joint Regulation and Cooperative Industrial Governance?

Productivity Coalitions and the Future of Unionism. Disintegration of Generalized Political Exchange? <i>Paul Windolf</i>	289
---	-----

Joint Regulation, Meso-Games and Political Exchange in Swedish Industrial Relations <i>Victor A. Pestoff</i>	315
--	-----

<i>References</i>	347
-------------------	-----

<i>Notes on the Authors</i>	371
-----------------------------	-----

<i>Author Index</i>	377
---------------------	-----

<i>Contents 'Generalized Political Exchange'</i>	386
--	-----